G&H ORTHODONTICS

DESIGNER TIES

rthodontists use elastic ligature ties for the ligation of brackets because they are easy to place, have smooth edges and exert light forces on the bracket.

DesignerTies provide the functionality needed in a ligature tie while providing a new, enhanced patient experience. The unique design allows for heightened patient engagement that is greater than just allowing a patient to select a color—it involves designing a customized smile with unique shapes and colors. The designer shapes also provide a protective barrier to increase patient comfort and reduce the need for wax, silicone or other added appliances.







Closeup of the ligature tie on the back of each DesignerTie.

HIGHLIGHTS

- Better patient experience. Increase the patient experience with a smile the patient customizes and increase their enthusiasm for treatment by allowing them to become more engaged with the process while increasing comfort.
- Simple to apply. DesignerTies use the same instruments and techniques used to apply traditional elastic ligature ties.

For more information, visit **ghorthodontics.com**.